



2024-2026 Sponsorship Opportunities for
The Jacksonville Icemen Warriors Hockey Club

Jacksonville Icemen Warriors
501(c)(3)

EIN: 92-06887550
FDACS: CH76386
3880 Cedar Cove Ln
Jacksonville, FL 32257

Letter of Intent

Dear Potential Sponsors:

As the Jacksonville Icemen Warriors Hockey Club, we serve the abled and disabled veteran community, the hockey community, and the local community of Jacksonville, FL.

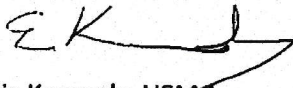
Our club utilizes ice hockey as a pathway for our veterans to build comradery and invoke a communal, family environment like that of our days in service. Often, post-service integration into civilian society leaves veterans with a sense of disconnection from the values and communities which they are so bonded by in service, and we aim to bridge the connection among veterans and the local community. Above all, the Jacksonville Icemen Warriors Hockey Club is a veteran suicide prevention and awareness club run **by veterans, for veterans.**

We are a registered 501 (c)(3) charitable organization that operates solely on donations, sponsorships, and fundraising efforts. We rely on the support of **you**, our generous sponsors, to help us achieve our mission. By becoming a sponsor, your company can make a real difference in a veteran's life. Not only will you be helping to provide them with the ice time, equipment, and financial means to travel for tournaments, you will also be building a community of military personnel. We understand the value of community, and our players often serve in the Jacksonville community to give back and bridge the gap between veterans and civilians. We believe in coming together to pay it forward, and we need your help.

We offer a variety of sponsorship options, and each provides a unique opportunity for businesses to support our organization while also gaining valuable exposure for their brand.

If you are interested in becoming a sponsor for the Jacksonville Icemen Warriors Hockey Club, please contact me for detailed information on how you might best aid us in our mission. With you, we know we can continue to make a difference in our veteran's lives.

All our appreciation,



Eric Kennedy, USMC
President

The Jacksonville Icemen Warriors Hockey Club

eric@jacksonvilleicemenwarriors.com (904) 312-1519



Annual Jacksonville Veterans Invitational Tournament

Our inaugural Jacksonville Veterans Invitational Tournament, held in July 2024, was a massive success. With the help of some amazing members and volunteers, we secured incredible sponsorships, raffle items, and silent auction items. We had vendors on site to provide products and information to our veterans in several categories, including health and wellness. Overall, we raised \$10,000 to keep our program moving forward to the next event.

For the 2025 tournament, we expect to double the number of teams competing! We have invited warrior teams from all over Florida, South Carolina, North Carolina, Georgia and more. We will be hosting the two-day tournament at Community First Igloo.



Silent Auction and Raffle items

We welcome all donations to be auctioned or raffled off at the event. We ask that these be new or unused condition. We have had remarkable success with unique items, especially those that are autographed. All donations will be featured on the event page on social media.

Tournament Presenting Sponsor- \$5,000

This is the top sponsorship opportunity and brings the most awareness to that sponsor. This sponsor would be recognized at the start of the championship game, on ice, with a ceremonial pick drop with the two team captains. We will have unique event t-shirts with the sponsor's logo on the back. These t-shirts will be sold prior to the tournament to raise awareness of the organization and tournament, as well as at the event. The tournament will be posted on the Jacksonville Icemen Warrior's social media accounts and included in our monthly email newsletter. The sponsor will be listed on the event banner displayed at the game and their logo will be displayed on the sponsor page of the Warrior's website. There are other goodies for this sponsorship that can be discussed in person with a member of our Fundraising team!

Individual Team Sponsor- \$1,800 (2 opportunities available)

This covers the cost of *one* team's entry fee into the tournament. The Jacksonville Icemen Warriors have two teams that compete in this tournament. The sponsor will be recognized on our social media pages, monthly email newsletter and have the opportunity to display their company banner or other marketing behind their team's bench. Additionally, their logo will be displayed on the sponsor page of the Warrior's website.

Referee Sponsor- \$2,750

This covers the cost of the necessary two referees for each game. The sponsor will be recognized on our social media pages and listed on the event banners displayed at the game.

Advertising Sponsor- \$1,000

This will assist us in the cost of obtaining advertising outside of social media and developing annual event merchandise to be sold prior to the game at Icemen hockey games and other events that will raise awareness for the organization and event. The sponsor will be recognized on our social media pages and listed on event banners displayed at the game.

Player Banquet Sponsor- \$3,500

This covers the cost of the player banquet for all the Warrior teams participating in the tournament. This is a way to meet all the incoming veteran players from other areas and build friendships with fellow veterans and hockey players. The sponsor is invited to the banquet to enjoy time with the veterans. The sponsor will be recognized on our social media pages and listed on event banners displayed at the game.

Vendor Booths- \$250

We have limited space available for vendor tables/booths at the tournament. This is a fantastic opportunity to market your business, sell a product and highlight your company. The cost

includes both days of the tournament. Vendors will also have the option to include their logo on the event flyer and social media advertising. If you are a veteran related, non-profit organization, there is no cost, but space is limited.

Flyers- \$100

This provides you with the opportunity to market your company to every player in the tournament. We distribute approximately 200 bags during the event, and this options allows you to have your marketing material in each bag.

